



**PROGRAM SCHEDULE
POLICE DEPARTMENT – CITY OF OMAHA**

| DATE | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| INTRO | | | | | | | | | | | | |
| ANNOUNCEMENTS | | | | | | | | | | | | |
| NEWS – OMAHA POLICE DEPARTMENT | | | | | | | | | | | | |
| NEWS – COMMUNITY NEWS – UNION | | | | | | | | | | | | |
| PROGRAM TOPIC(S) | | | | | | | | | | | | |
| PROGRAM GUEST(S): • PHONE NUMBER • WEB SITE • PHOTOS • GRAPHICS | | | | | | | | | | | | |
| CAREER OFFICER SPOTLIGHT | | | | | | | | | | | | |
| PROGRAM MEDIA & GRAPHICS • POWERPOINT • GRAPHICS • VIDEO | | | | | | | | | | | | |
| OMAHA POLICE DEPT. WEB SITE | | | | | | | | | | | | |
| OMAHA POLICE CHIEF'S SPOT** | | | | | | | | | | | | |
| PROGRAM CLOSE | | | | | | | | | | | | |
| REMOTE PRODUCTIONS & DESIGNATED HOST | | | | | | | | | | | | |

* PLACARD WILL ANNOUNCE SEGMENT ** WEEKLY / BI-WEEKLY 3-MINUTE VIDEO SPOT FROM THE OMAHA POLICE CHIEF